**TRAVEL PLANNER**

1. IDENTIFY USER EXPERIENCE AND USABILITY GOALS

* **User Experience Goals** – satisfying, helpful.
* **Usability Goals** –
* Effective
* Efficient
* Safe
* Easy to remember (Memorability)

1. IDENTIFY INTERACTION STYLE

* Hybrid model – a) Exploring and Browsing

b) Conversing

1. Outline initial two screens (Low Fidelity)

* Card Based Design

CONTACT US

**GO !**

BUDGET RANGE

FOOD NO. OF DAYS

PREFERRED LOCATION

ADVENTUROUS RELAXING

HI, MAY I HELP YOU ?

ABOUT US

OUR COVID -19 SAFETY MEASURES

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TRAVEL PLANNER

CONTACT US

PLAN A VACATION

BOOK A PICNIC

HI, MAY I HELP YOU ?

TRAVEL PLANNER